

5 Enhanced, Interactive eBooks Put the power of learning to read in a child's hands

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Take Pride Learning

iKnow Series is an innovative collection of 5 enhanced, interactive, highly educational and delightfully entertaining eBooks, available now on iBooks.

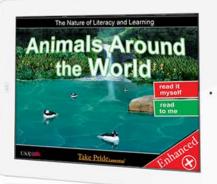
The series is written for emergent readers and any child developing and learning the English language, whether English is a child's first, second, or third language. iKnow Series inspires children to speak and read English, and invites beginning readers to join the animals from the Sunmoona Pride on an epic journey around the world as they explore science concepts including environmental awareness while they uncover ideas about global citizenship and how there is honor and value in always doing their best.

When you teach a child a fact - he will remember it, and when you show a child an example - she can describe it, but when you tell children a story that they connect with on an emotional level, the story becomes part of who they are, it shapes who they become, and stays with them for life.

Put the power of learning to read in your child's hands. Begin the adventure of a lifetime...

Download your free samples





# The Legend of the Sunmoona Pride - Book 1

Long ago on a dark and starry night
The Sun met the Moon in a burst of light
At this moment, for all of the world to see
The animals joined together to form a family
This loving family united animals, side by side
The animals called their family the "Sun-moon-a" Pride
They lived happily together year after year
Until one day the animals vanished, they just disappeared

In the 1st of 5 eBooks, discover the Pride's story eBooks 2, 3 & 4 find secret letters, uncover the animals' glory Once young kids learn what they need to know Onto the 5th and final eBook they will go What they learned will help change the Pride's fate In eBook 5 young kids find all 26 letters to activate The animals need their help so the Pride can reunite The Sunmoona Pride believes the time is finally right

The animals need help! The story provides the purpose for kids learning to read. It gives kids the opportunity to do their best to achieve the ultimate goal in the iKnow eBook Series: help the animals in the Sunmoona Pride activate all 26 letters in their animal alphabet.

#### Learn to Read with Science

The Legend of the Sunmoona Pride eBook is the 1st of 5 in the complete iKnow eBook Series - a new way to teach kids the 5 essential elements of reading including phonics and phonemic awareness. The extraordinary story about animals combines real science concepts, character education, and global citizenship by utilizing modern technology and music to enhance the natural process of learning and inspire curious young minds to think, problem-solve and achieve goals.

#### Technology: Animal ABC Picture Book For Beginning Readers in the 21st Century

Interactive Learning

Enhanced Features

Read-to-Me Feature

Eye-catching Graphics

**Educational Animations** 

Original Paintings

Hot Spots

Real Pictures

Real Videos



### The Rain Forest - Book 2

Discover the secret letters B, I, J, M, & T Listen and look to what you hear and see In the forest search for 5 secret letters hidden inside Find the amazing animals and learn from the Pride

#### Learn to Read

The Rain Forest interactive, enhanced eBook is the 2nd of 5 in the complete iKnow eBook Series - a new way to teach kids the 5 essential elements of reading including phonics and phonemic awareness. The unforgettable story about the animals takes young kids on a journey through the Rain Forest where they explore how the animals live in harmony with nature and how the Pride thrives in their rainy home in the forest. Kids realize the importance of rain and water for life on Earth. The Pride's ideas about preservation and conservation of animals and the planet can be heard echoing through the trees. The effective use of modern technology and music enhances the natural process of learning to read and inspires curious young minds to think, problem-solve and achieve goals.

#### Science

Children explore basic science concepts as they learn about the animals in the forest, how the animals and the environment support one another, and the need to preserve the planet for the animals and the human race.

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Screenshots from a video teaching phonemic awareness

# Africa Rhythm of Life - Book 3

Discover the secret letters E, H, L, R, V, W, X, & Z The rhythm of life beats strong where animals roam free In Africa water is the reason animals migrate Follow them to find secret letters, in Africa there are eight

#### Learn to Read

Africa: Rhythm of Life interactive, enhanced eBook is the 3rd of 5 in the complete iKnow eBook Series - a new way to teach kids the 5 essential elements of reading including phonics and phonemic awareness. The remarkable story about the animals and their incredible trek, migrating across the African plains helps young kids recognize the importance of family and the value of water. The Pride's ideas about leadership, citizenship, and cohabitation can be found on the migration trail. The effective use of modern technology and music enhances the natural process of learning to read and inspires curious young minds to think, problem-solve and achieve goals.

#### Learn to Read with Science

Earth and environmental science concepts guide children on the migration trail as they uncover clues, discover the importance of family and community, and understand the need for wide-open spaces.

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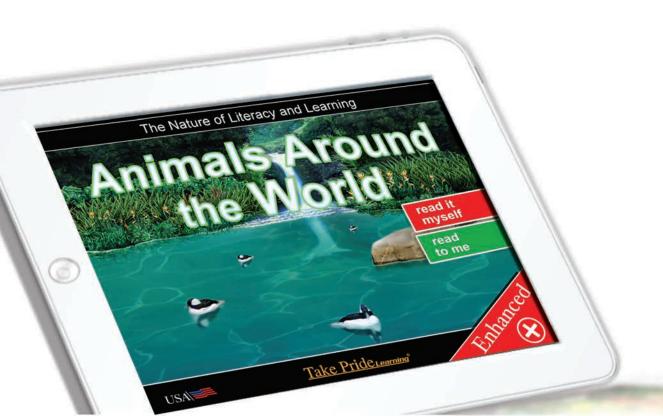
Real Pictures

Real Videos



## Animals Around the World - Book 4

Discover the secret letters A, C, D, F, G, K, N, O, P, Q, S, U, & Y This is the next step to help the animals reunite by land, sea, and sky Explore the world in search of 13 unique secret letters Look for animals big, small, pink or gray; no one is better



#### Learn to Read

Animals Around the World interactive, enhanced eBook is the 4th of 5 in the complete iKnow eBook Series - a new way to teach kids the 5 essential elements of reading including phonics and phonemic awareness. The incredible story introduces young kids to diverse natural environments. They realize that the animals have different qualities to help them thrive in the different ecosystems on Earth. The Pride's ideas about respect, responsibility, and working together can be found in each animal's unique virtues. The effective use of modern technology and music enhances the natural process of learning to read and inspires curious young minds to think, problem-solve and achieve goals.

#### Science

Children explore our beautiful planet and discover some of the animals that live on Earth. Physical and environmental sciences, global citizenship, and distinct animal characteristics are emphasized.

### Technology: Animal ABC Picture Book For Beginning Readers in the 21st Century

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Read-to-Me Feature

Eye-catching Graphics

**Educational Animations** 

Original Paintings

Hot Spots

Real Pictures

Real Videos

Original Music and Songs







Screenshots of enhanced features: Read to me with word highlighting effect, hot spots, call & response, audio and visual clues, animations, videos and real pictures

### iKnow ABC - Book 5

Activate all 26 letters in eBook five
Then the animals can reunite and thrive
When young kids do their best, the animals believe
Kids accomplish their goals and learn what else they achieve

#### Learn to Read

The iKnow ABC interactive, enhanced eBook is the fifth and final eBook in the complete iKnow eBook Series - a new way to teach kids the 5 essential elements of reading including phonics and phonemic awareness. Kids will find all of the animals in the Sunmoona Pride in The iKnow ABC eBook as they prepare to activate the 26 letters in the Animal Alphabet! The effective use of modern technology and music enhances the natural process of learning to read and inspires curious young minds to think, problem-solve and achieve goals.

#### Learn to Read with Science

Physical and Earth Science help children gain a better understanding of our planet, throughout the complete iKnow eBook Series. Kids see there is a connection between all of the animals in the Sunmoona Pride, even though the animals are different and live in diverse environments around the world.

#### **Activate All 26 Letters**

At the end of this eBook, there is a link to activate all 26 letters in the Animal Alphabet! This gives kids the opportunity to transfer and apply what they have learned. By accomplishing their goals and transferring their new knowledge, children experience success, which is very important for young learners. Once kids activate all of the letters in the Animal Alphabet they discover that when they do their best, their contribution will make a difference!

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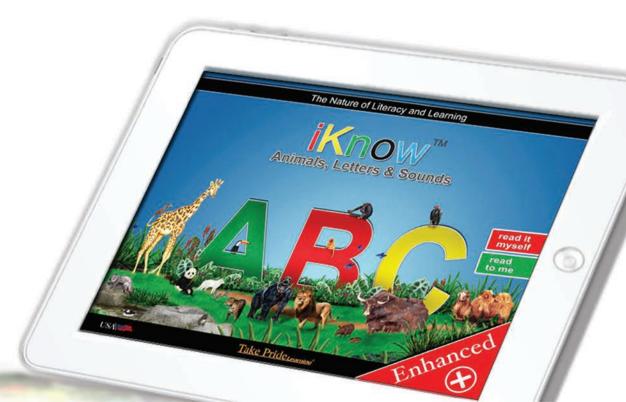
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Real Videos



# Series Specs - The 5 Essential Elements of Reading

1 Phonemic Awareness 2 Phonics 3 Fluency 4 Vocabulary 5 Comprehension

#### **Science Concepts**

- Life Science
- Earth Science
- Physical Science
- Environmental Awareness

#### Technology and Features

- Read-to-Me
- Read it Myself
- Auto Play
- Individual word are highlighted and read aloud
- Original Song plus Music Video
- Lyrics tell the story
- Hot spots with highlight effect

#### Social Development

- Global Citizenship
- Character Development

- Call-and-response
- Audio clues
- Videos
- Animations
- Original Paintings
- Photographs

